

SPONSOR & EXHIBITOR PACKET

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1 EVENT, 2 CONFERENCES

Missouri Association for Community Action
The Renaissance St. Louis Airport Hotel

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MACA ANNUAL CONFERENCE "OUR NEXT 50 YEARS"

June 21-23, 2016

LINK UP: ONE-DAY CONFERENCE "LINKING NONPROFIT LEADERS FOR A THRIVING MISSOURI"

June 22, 2016



INVITATION TO SPONSOR/EXHIBIT • 2016 STATEWIDE CONFERENCE

Dear Potential Conference Sponsor and Exhibitors:

On behalf of Missouri Association for Community Action (MACA) and the entire Missouri Community Action Network (CAN), I am pleased to share information about our annual conference and the opportunity for your organization to be a sponsor and/or exhibitor. This year, the MACA Annual Conference will be held June 21-23, 2016 at The Renaissance St. Louis Airport Hotel. The conference is a networking and training opportunity for Missouri's 19 nonprofit Community Action Agencies, Allies, Supporters, members, and state and community leaders. The theme for 2016 is: "Community Action: Our Next 50 Years."

1 Event, 2 Conferences

In addition to our network's three-day conference, Missouri nonprofit leaders will join us on June 22, 2016 for a one-day conference named "Link Up - Linking Nonprofit Leaders for a Thriving Missouri." The keynote speaker will be Dr. Robert Putnam, Professor of Public Policy at Harvard University. Dr. Putnam will be speaking on his book, "Our Kids: The American Dream in Crisis," about the growing class gap among young Americans. There will also be a variety of workshops on leadership development, social services management, and the Comprehensive Community Needs Assessment Tool. Link Up will end with a nonprofit networking reception with light refreshments and opportunities to connect with nonprofit leaders from across Missouri.

Our Network: Helping People, Changing Lives

The Missouri CAN spends an estimated \$200 million annually to ensure that families and communities thrive. In 2015, our network helped 223,426 low-income individuals. As a result of programs targeting community development and poverty like Head Start, food banks, energy assistance, weatherization, low-income housing, job training, and small business development, the network is making a difference in the lives of our friends, neighbors and family members that are struggling every day with economic insecurity. We want your organization to be part of this extraordinary effort.

Get Involved

Just as there are multiple ways to lift people out of poverty and encourage community development, there are multiple ways for your organization to participate in this annual conference. You can choose to be an attendee, sponsor, exhibitor, or donor to help support this conference and the important work of educating people on best practices for the fight against poverty. Attached you will find more information about the conference. Donations are tax deductible. Additional information can be found on our website at: www.communityaction.org.

We appreciate your consideration and look forward to hearing from you soon. Should you have any questions, please contact Jeff Barlow at (573) 634-2969 or via email at JBarlow@communityaction.org. Attached are the print Sponsor and Exhibitor forms. You may also register online at www.communityaction.org/linkup. All commitments must be received by **June 6, 2016** to ensure your organization receives full recognition in marketing materials.

Sincerely,



Heather Lockard
MACA Executive Director



SPONSORSHIP APPLICATION

MACA Annual Conference: Our Next 50 Years + Link Up

June 21-23, 2016 | The Renaissance St. Louis Airport Hotel

Register online: www.communityaction.org/linkup

SPONSORSHIP LEVELS	GOLD \$5,000 +	SILVER \$2,500 +	BRONZE \$1,000 +
# of Complimentary Registrations	4	2	2

Pre and Post Event Recognition

+ Digital marketing recognition	•	•	•
+ 1 year MACA Ally membership	•	•	
+ Company logo on MACA website for 12 months	•		
+ Company name on event website for 6 months		•	

On-Site Event Recognition

+ Complimentary exhibit space to display products or services	•	•	•
+ Event signage recognition	•	•	•
+ Special recognition to our members & during conference	•	•	•
+ Opportunity to introduce a general session speaker	•		
+ Opportunity for company 5 minute video/powerpoint during meal/break	•		

SPECIFIC SPONSORSHIP OPPORTUNITIES

Break Sponsors	Awards Lunch 6/21	Keynote Lunch 6/22	Networking Reception 6/22
\$1,000	\$2,500	\$5,000	\$4,000
Recognition in announcements + signage at break tables	Recognition and opportunity to hand out awards	Opportunity to introduce Keynote Speaker	Recognition at event + signage

Sponsorship Selection(s): _____

Additional Donation: _____ Total Amount Enclosed: _____

Company Name: _____

Contact: _____ Email: _____

Phone #: _____ Fax #: _____

Mailing Address: _____

*Cost for room: \$119.00/night + tax • Hotel # 1-800-468-3571 (request MACA rate by June 3, 2016)

[Click here to book your MACA hotel rate online](#)

Please return this form with your payment to
MACA, 2014 William Street
Jefferson City, MO 65109 by June 6, 2016

All Sponsorships + Donations Are Tax-Deductible

For more information: contact (573) 634-2969
 or JBarlow@communityaction.org



EXHIBITOR APPLICATION

MACA Annual Conference: Our Next 50 Years + Link Up

June 21-23, 2016 | The Renaissance St. Louis Airport Hotel

Register online: www.communityaction.org/linkup

EXHIBIT SPACE

_____ \$300 Includes six foot skirted table with electricity and meals and break food for **1 person**

_____ \$250 Includes six foot skirted table, and meals and break food for **1 person**

_____ \$165 Additional per person for meals and break food • Name(s): _____

**Wi-Fi internet access for exhibitors is available from the hotel at \$25 per day*

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EXHIBIT HOURS

June 21: Setup from 8 to 10 a.m. • Exhibitor time 2:30 - 3:00 p.m. and 4:30 to 6:00 p.m.

June 22: Exhibitor time 7:30 a.m. to 6:00 p.m. (nonprofit and exhibitor networking drawings 4:30 to 6:00 p.m.)

Exhibits close during session - there is dedicated time in schedule for exhibits

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EXHIBIT LOGISTICS

- An exhibitor contest and prize drawing for attendees will be conducted during the Link Up networking reception
- Exhibitors are encouraged to donate prizes for drawings or their booths
- Exhibits will be set up in the conference lobby just outside the general session room
- Deadline for exhibitors to receive full recognition in marketing materials is **June 6**.

Additional Donation: _____ Total Amount Enclosed: _____

Billing Contact: _____

On-Site Exhibitor Contact: _____

Contact: _____ Email: _____

Phone #: _____ Fax #: _____

**Cost for room: \$119.00/night + tax • Hotel # 1-800-468-3571 (request MACA rate by June 3, 2016)*

[Click here to book your MACA hotel rate online](#)

Brief description of your company, and what you will be sharing with conference attendees:

Please return this form with your payment to
MACA, 2014 William Street
Jefferson City, MO 65109 by **June 6, 2016**

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or JBarlow@communityaction.org

