

TO: CAA Executive Directors and MACA Board of Directors
FROM: Heather Lockard, Executive Director
RE: 2016 MACA Annual Conference



Community Action: Our Next 50 Years

The 2016 MACA Annual Conference is rapidly approaching! This year we have incredible keynotes, workshops, and networking opportunities that will lead us in “Our Next 50 Years”. We will be focusing on innovation, leadership, communication, and technology through a variety of workshop sessions and keynotes. The conference is a great opportunity to network with community partners and Community Action staff!

DATES: June 21-23, 2016

The conference is scheduled to begin at 11:30 a.m. (with registration available from 7:30 a.m.-1:00 p.m.) on Tuesday, June 21st and will close on Thursday, June 23rd by 12:30 p.m. This year, the conference will be held at The Renaissance St. Louis Airport Hotel. In addition, we are pleased to offer three complimentary pre-conference sessions: Board Training, Community Development, and a visit with CAASTLC’s Urban Farm on Tuesday, June 21st starting at 8:30 a.m.

LODGING

Sleeping rooms are available at a rate of \$119.00 for a king or two double beds. The deadline for hotel reservations at The Renaissance is June 3rd, 2016. After this date, reservations will be accepted on a space-available basis only and we cannot guarantee that the conference room rate will be honored. Call 1-800-468-3571 or use this link to [book your group rate for the MACA Annual Conference](#) to reserve your rooms now.

CONFERENCE REGISTRATION

To register for the conference we ask that you complete the fillable form available [here](#).

The conference rates are as follows:

Full Conference	\$365	Includes Awards luncheon
Board Training only	free	Tuesday morning no meals included
Community Development only	free	Tuesday morning no meals included
CAASTLC Farm Tour	free	Tuesday morning no meals included
Wednesday only	\$169	Includes Keynote luncheon
Awards Luncheon	\$50	Tuesday lunch (breakfast not included)

REMINDER

The following items are due by May 6th:

- Nomination forms for the “Outstanding Community Service Award” and Charles Braithwait Leadership award

The following items are due by June 3rd:

- Hotel reservations must be completed
- Registration information submitted to MACA

THANK YOU FOR YOUR SUPPORT!

2016 MACA Annual Conference Agenda

Tuesday, June 21

7:30 a.m. - 1:00 p.m.	Registration
8:30 a.m.	Pre-Conference Sessions
11:30 a.m.	Conference Opening
12:00 p.m.	Awards Luncheon
2:30 p.m.	Visit with Exhibitors
3:00 p.m.	Concurrent Workshops
4:30 p.m.	Visit with Exhibitors
6:00 p.m.	Dinner, Auction, and Entertainment

Wednesday, June 22

7:00 a.m.	Breakfast
8:30 a.m.	Concurrent Workshops
10:00 a.m.	Visit with Exhibitors
10:30 a.m.	Concurrent Workshops
12:00 p.m.	Luncheon
1:00 p.m.	Keynote & book signing with Robert Putnam, Professor at Harvard's John F. Kennedy School of Government and author of <i>Our Kids: The American Dream in Crisis</i>
3:00 p.m.	Concurrent Workshops
4:30 p.m.	Networking & Social Hour with Exhibitors

Thursday, June 23

7:00 a.m.	Breakfast
8:30 a.m.	Membership Meeting <ul style="list-style-type: none">• State of the State• Legislative Update
10:30 a.m.	Closing Keynote with Rev. Starsky D. Wilson, Deaconess Foundation
11:45 a.m.	Closing of the Conference

2016 Annual Conference Workshops

Tuesday Pre-Conference Training (Complimentary for the Community Action Network)

8:00 a.m. - 11:30 a.m.

<p>Your Key Role in Leading Your Agency's Leader: Four Ways to Improve your Executive Director's Leadership</p> <p>Carolyn Sullivan, New Chapter Coaching</p>	<p>Community Development</p> <p>University of Missouri Extension</p>	<p>Community Action Agency of St. Louis County (CAASTLC) Urban Farm Visit</p> <p>CAASTLC Staff</p>
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Tuesday Workshops

3:00 p.m. - 4:30 p.m.

<p>Effective Board Governance Making Board Service Great</p> <p>Jane Klieve, Klieve Group LLC and Julia Hampton, JFCAC Board President</p>	<p>Management Information System</p> <p>Jayna Gray and Kurt Brewer, MACA</p>	<p>Moodle 101: Online Training Opportunities for Community Action</p> <p>Courtney Kohler, MACA</p>	<p>Data Analysis ROMA Next Generation</p> <p>National Association of State Community Services Programs</p>	<p>Change is Coming: Effectively Managing Your Next Executive Transition</p> <p>Carolyn Sullivan, New Chapter Coaching</p>
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Wednesday Workshops Session I

8:30 a.m. - 10:00 a.m.

<p>Bundled Services Skills for Workers</p> <p>National Association of State Community Services Programs</p>	<p>Create For-Profit Revenue Streams; Apply Business Principles</p> <p>Karl Eck, Wipfli</p>	<p>Mapping Success: 7 Steps to Strategic Communication Planning</p> <p>Kerri Voyles & Jess Long, MACA</p>	<p>Using Data to Support Community Needs Assessments</p> <p>Jamie Kleinsorge, IP3</p>	<p>Advocacy</p> <p>Missouri Foundation Health</p>
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Wednesday Workshops Session II

10:30 a.m. - 12:00 p.m.

<p>Self-Defense & Personal Safety for Home Visitors</p> <p>Officer Kevin Kempker, Jefferson City Police Department</p>	<p>Dual Generation Approach</p> <p>Ascend at the Aspen Institute</p>	<p>Emotional Intelligence</p> <p>Connie Fisher, Mental Health America of Eastern Missouri</p>	<p>Building Resiliency</p> <p>Jill Lombardo, Jefferson Franklin Community Action Corporation</p>	<p>Missouri Sunshine Law</p> <p>Tom Durkin, Attorney General's Office</p>
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Wednesday Workshops Session III

3:00 p.m. - 4:30 p.m.

<p>Understanding the Needs of Immigrants in the Community</p> <p>M. Leticia Seitz and Ivette Acevedo-Weatherholz</p>	<p>Our Kids: The American Dream in Crisis</p> <p>Robert Putnam, Harvard Kennedy School</p>	<p>Manage a Nonprofit Like a Business</p> <p>Karl Eck, Wipfli</p>	<p>Power-Up Your Productivity</p> <p>Connie Fisher, Mental Health America of Eastern Missouri</p>	<p>How Trauma Impacts Social, Emotional, and Health Outcomes</p> <p>Alive And Well STL</p>
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2016 MACA Annual Conference

SCHOLARSHIPS

Available to all member agencies

Scholarships are available to each agency to help send additional participants to the June 21-23, 2016 conference in St Louis, MO.

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AFTER the conference, each agency will be reimbursed \$300 for the third and sixth participants from their agency, provided those participants were registered for the full conference, paid by June 3rd, and attended. This means that each of the 19 agencies has an opportunity to send additional people to the conference. Agency board members who attend the entire conference will meet these criteria.

Unused scholarships will be awarded through a random drawing to agencies who have submitted their payments by June 3, 2016.

Anyone who is registered and paid but does not attend the conference will not qualify.

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Each Community Action Agency must submit an invoice to the MACA office after the conference requesting reimbursement.

Please contact the MACA Fiscal Director, with any questions via email at bbritton@communityaction.org or call the MACA office at (573) 634-2969 extension 23.

All scholarships are made available through the CSBG/MACA partnership.



2016 Annual Conference Basket & Lip Sync/Skit Contest

BASKETS

The theme for the live auction baskets this year is "Television Shows"! From "I Love Lucy" to "How I Met Your Mother," the fun will be outrageous as we bid against each other to support the National Community Action Foundation. The auction will take place Tuesday evening at 7:00 p.m. The theme is meant to be suggestive, rather than literal. For example, a group with the basket theme "How I Met Your Mother" might do a date night themed basket.

CONTEST - Lip Sync or Skit!

This year we are excited to have a contest with the same theme as your auction basket. Pick someone (or a group) from your agency to lip sync, sing a song or do a skit from your tv show. Music must be provided to Jessica Long at jlong@communityaction.org, before **June 1st**. We ask that performances are limited to 90 seconds. All proceeds will be donated to a local charity picked by the winning agency.

List of Agency Choices to Date

Seinfeld	CMCA
Fresh Prince of Bel-Air	USCAA
Gilligan's Island	DAEOC
The Love Boat	EMAA
Beverly Hillbillies	WCMCAA
The Golden Girls	MVCAA
The Jeffersons	PCAC
Green Acres	NECAC
Andy Griffith Show	ESC
Home Improvement	MACA
Simpsons	CAPNEMO
M*A*S*H	CSI
Cheers	MOCA
Friends	CAPNCM
Married with Children	OACAC
Munsters	SCMCAA
Full House	CAPSTJOE
Happy Days	JFCAC
Brady Bunch	OAI
Sanford and Sons	CAASTLC

**What does your area do well?
Does your local area have a special project
or small business you'd like to highlight?**

**MACA is seeking donations of items (\$25 or less)
from each agency for the ticket raffle. The raffle
is sponsored by MCADA to benefit the National
Community Action Foundation and CAP-PAC!**

