



Missouri CAN Run!

5K Fun Walk/Run • October 15, 2016 • Jefferson City • MissouriCAN.org/run

Raising Community Action Awareness

More than 900,000 Missourians live in poverty. Together, Missouri CAN thrive.

OUR VISION: A state where all people and communities thrive.

OUR MISSION: To advocate for low-income Missourians and strengthen the Community Action Network.

Helping People, Changing Lives

Poverty is a reality for thousands of our Missouri neighbors. **Missouri's 19 nonprofit Community Action Agencies provide direct services in every county of the state to help Missourians reach self-sufficiency.** Just a few of the programs Community Action offers include:

- Weatherization
- Head Start & Early Learning
- Summer Food Programs
- Preventative Care
- Life Skills Training

Missouri Community Action Network (Missouri CAN) is the statewide network of Community Action Agencies, Allies, and Supporters united to help people and change lives.

Weatherizing Homes for 40 Years

October is the 40th anniversary of Weatherization, a program offered statewide by the Community Action Network. **Weatherization provides cost-effective energy-efficient home improvements to Missouri's low-income households,** especially the elderly, children, those with physical disadvantages, and others hit hardest by high utility costs. The program aims to lower utility bills and improve comfort while ensuring health and safety. Weatherization is currently the nation's largest residential energy efficiency program. The Missouri CAN Run! highlights Weatherization, specifically the local Cole County agency—Central Missouri Community Action (CMCA).

Better Homes, Better Communities

Missouri CAN Run! profits will provide scholarships for Building Performance Institute certifications. These certifications are for Weatherization professionals to conduct quality home inspections and determine improvements. **The overall outcome will be more certified professionals to provide more energy-efficient home improvements.** This results in lower utility costs for vulnerable populations, community betterment, and increased property values. For more information on the Low-Income Weatherization Assistance Program, visit the Missouri Division of Energy's website: <https://energy.mo.gov/energy>

Get Involved!

Join Shoe Carnival of Jefferson City, the primary event sponsor, in supporting Community Action awareness and a state where ALL thrive! Our Missouri CAN Run! primary goal is to gather businesses and people for a positive, common cause, not necessarily profit (though profit will go toward scholarships as mentioned above). **Make a difference through a small sponsorship, a donation, or your participation.** Please see the reverse side for sponsorship opportunities. Thank you!

SHOE CARNIVAL®





Missouri CAN Run!

5K Fun Walk/Run • October 15, 2016 • Jefferson City • MissouriCAN.org/run

Sponsorship Commitment

(please commit no later than September 16, 2016 to be included in printed materials)

Business Name: _____

Contact: _____

Phone# _____ Email: _____

Mailing Address: _____

City, State, Zip: _____

Sponsorship Opportunities:

- _____ **Sponsor – Cash (\$100)** Yes I would like to sponsor this at a cost of \$100.00.
(Recognition on t-shirt, printed materials, and website)

- _____ **Donation – Door Prize** Yes I would like to donate a door prize to be given away on the
day of the run.

- _____ **Donation – Swag** Yes I would like to donate at least 200 small items to be
included in the swag bags for participants.

Other contributions are also accepted and all sponsorships and donations are tax deductible.
Yes, I will donate in support of the Missouri CAN Run! Enclosed is a check for \$_____

All donated items will need to be received at the Missouri CAN office by October 7, 2016.

Please mail commitment and payment to:
(Please submit by September 16, 2016)

**Missouri Community Action Network
(Missouri CAN)
2014 William Street
Jefferson City, MO 6510**

Want to participate?

See registration details on our website at: MissouriCAN.org/run

Questions? (573) 634-2969

Run Info: Courtney Kohler ckohler@communityaction.org

Sponsorships/Donations: Amy Thrash athrash@communityaction.org