



# *Sponsor & Exhibitor Packet*

## → *1 EVENT, 2 CONFERENCES* ←

2017 Missouri Community Action Network Annual Conference

*“Becoming One Community Action” + “Link Up”*

Springfield, MO • University Plaza Hotel • April 4-6, 2017



Helping People & Changing Lives  
MissouriCAN.org

# *Invitation to Sponsor/Exhibit • 2017 Statewide Conference*

Dear Potential Conference Sponsor and Exhibitors:

On behalf of Missouri Community Action Network (Missouri CAN), I am pleased to share information about our annual conference and the opportunity for your organization to be a sponsor and/or exhibitor. This year, the Missouri CAN Annual Conference will be held April 4-6, 2017 in Springfield, MO at the University Plaza Hotel. The conference is a networking and training opportunity for Missouri's 19 nonprofit Community Action Agencies, Allies, Supporters, Members, and state and community leaders. The theme for 2017 is: "*Becoming One Community Action.*"

## ***1 Event, 2 Conferences***

In addition to our Network's three-day conference, Missouri nonprofit leaders will join us on April 5, 2017 for a one-day conference named "*Link Up - Linking Nonprofit Leaders for a Thriving Missouri.*" The keynote speaker will be Mia Birdsong. Ms. Birdsong is a family activist who advocates for strong communities and the self-determination of everyday people. There will also be a variety of workshops on direct service work, nonprofit management, and communication. Link Up will close with a nonprofit networking reception with light refreshments and opportunities to connect with nonprofit leaders from across Missouri.

## ***Helping People & Changing Lives: Missouri CAN***

The Missouri Community Action Network spends an estimated \$200 million annually to ensure that families and communities thrive. In 2015, our Network helped 223,426 low-income individuals. As a result of programs targeting community development and poverty like Head Start, food banks, energy assistance, weatherization, low-income housing, job training, and small business development, our Network is making a difference in the lives of our friends, neighbors and family members that are struggling every day with economic insecurity. We want your organization to be part of this extraordinary effort.

## ***Get Involved***

Just as there are multiple ways to lift people out of poverty and encourage community development, there are multiple ways for your organization to participate in this annual conference. You can choose to be an attendee, sponsor, exhibitor, or donor to help support this conference and the important work of educating people on best practices for the fight against poverty. Attached you will find more information about the conference. Donations are tax deductible. Additional information can be found on our website: [www.MissouriCAN.org](http://www.MissouriCAN.org).

We appreciate your consideration and look forward to hearing from you soon. Should you have any questions, please contact Amy Thrash or Heidi Lucas at (573) 634-2969 or via email at [info@communityaction.org](mailto:info@communityaction.org). Attached is Sponsor and Exhibitor information. **Please register to sponsor or exhibit online at [www.MissouriCAN.org/linkup](http://www.MissouriCAN.org/linkup).** All commitments must be received by **March 6, 2017** to ensure your organization receives full recognition in marketing materials. Together, Missouri CAN thrive.

Sincerely,






Kurt Brewer, CCAP, MPA  
Missouri CAN Executive Director

# SPONSORSHIP INFORMATION

## Missouri CAN Annual Conference: Becoming One Community Action + Link Up

April 4-6, 2017 • University Plaza Hotel • Springfield, MO

Become a Sponsor: [MissouriCAN.org/linkup](http://MissouriCAN.org/linkup) • Deadline: March 6, 2017

<i>SPONSORSHIP LEVELS</i>	 <b>GOLD</b> \$5,000 +	 <b>SILVER</b> \$2,500 +	 <b>BRONZE</b> \$1,000 +
<i># of Complimentary Registrations</i>	4	2	2
<i>Pre and Post Event Recognition</i>			
+ Digital marketing recognition	•	•	•
+ 1 year Missouri CAN Ally Membership at corresponding Gold, Silver, Bronze level	•	•	•
+ Company logo on Missouri CAN website for 12 months	•		
+ Company name on event website for 6 months		•	
<i>On-Site Event Recognition</i>			
+ Complimentary exhibit space to display products or services	•	•	•
+ Advertising space in conference program**	1/2 page ad	1/4 page ad	
+ 1 flyer/brochure presented in all attendee bags **	•	•	•
+ Event signage recognition	•	•	•
+ Special recognition to our members & during conference	•	•	•
+ Opportunity to introduce a general session speaker	•		
+ Opportunity for company 5 minute video/powerpoint during meal/break	•		

### SPECIFIC SPONSORSHIP OPPORTUNITIES



#### Break Sponsor

\$1,000

Recognition in announcements  
+ signage at break tables



#### Awards Lunch 4/4

\$2,500

Recognition and opportunity to  
hand out awards



#### Keynote Lunch 4/5

\$5,000

Opportunity to introduce  
Keynote Speaker



#### Networking Reception 4/5

\$4,000

Recognition at event  
+ signage

Cost for room: \$96.00/night + tax • Hotel #417-864-7333 | [Click here to book your Missouri CAN hotel rate online](#)

### BECOME A SPONSOR

Sign up: [MissouriCAN.org/linkup](http://MissouriCAN.org/linkup)  
\*\*All commitments and materials must  
be received by **March 6, 2017**.

#### All Sponsorships + Donations Are Tax-Deductible

For more info: Heidi Lucas or Amy Thrash  
(573) 634-2969 | [info@communityaction.org](mailto:info@communityaction.org)



# ***EXHIBITOR INFORMATION***

## **Missouri CAN Annual Conference: Becoming One Community Action + Link Up**

April 4-6, 2017 • University Plaza Hotel • Springfield, MO

Become an Exhibitor: [MissouriCAN.org/linkup](http://MissouriCAN.org/linkup) • Deadline: March 6, 2017

### ***EXHIBIT SPACE***

**\$300** Includes six foot skirted table with electricity and meals and break food for **1 person**

**\$250** Includes six foot skirted table, and meals and break food for **1 person**

**\$165** Additional per person for meals and break food

*\*Wi-Fi internet is complimentary for all exhibitors*

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### ***EXHIBIT HOURS***

**April 4:** Setup from 8 to 10 a.m. • Exhibitor time 2:30 - 3:00 p.m. and 4:30 to 6:00 p.m.

**April 5:** Exhibitor time 7:30 a.m. to 6:00 p.m. (nonprofit and exhibitor networking drawings 4:30 to 6:00 p.m.)

*Exhibits close during sessions - there is dedicated time in schedule for exhibits*

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### ***EXHIBIT LOGISTICS***

- An exhibitor contest and prize drawing for attendees will be conducted during the Link Up networking reception
- Exhibitors are encouraged to donate prizes for drawings or their booths
- Exhibits will be set up in the conference lobby just outside the general session room
- Deadline for exhibitors to receive full recognition in marketing materials is **March 6, 2017**.

*\*Cost for room: \$96.00/night + tax • Hotel #417-864-7333 | [Click here to book your Missouri CAN hotel rate online](#)*

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