



## **Strategic Communications Manager Missouri Community Action Network (Missouri CAN)**

Missouri Community Action Network, the statewide association of Community Action Agencies, Allies and Supporters united to end poverty, is seeking a Strategic Communications Manager. Candidates must have a desire to make a difference helping people and changing lives by supporting Missouri's Community Action Agencies and associated networks through integrated marketing and communications initiatives. The Strategic Communications Manager, in a team-oriented environment, is responsible for stewarding the Missouri CAN identity through integrated marketing and communications strategies that assure forward momentum of the organization's transformational plan.

Specific duties include the development, implementation, and evaluation of the Missouri CAN strategic communications plan, which includes responsibility for the development, design, distribution, and maintenance of all print and digital strategy and collateral; media relations; and coordination and design of marketing plans and strategic initiatives for the promotion and distribution of Missouri CAN products and services. Additionally, the Strategic Communications Manager will increase access to public relations and communications strategies throughout Missouri's Community Action Network and provide training and technical assistance to individual agencies as needed. This position is located in Jefferson City and involves limited in-state travel.

Requires a bachelor's degree in related field and three-five years of experience coordinating a variety of marketing/communications functions, preferably in a human services environment. A combination of additional experience, education, and certifications may be considered. We offer a competitive salary, excellent benefits package, and a rewarding work environment. Complete the application at [www.communityaction.org/our-team](http://www.communityaction.org/our-team) and submit along with your cover letter and resume via email to [info@communityaction.org](mailto:info@communityaction.org). Applications accepted on a rolling basis; position open until filled. Successful candidates will be submitted through E-Verify. For more information about the Missouri Community Action Network, please visit [www.MissouriCAN.org](http://www.MissouriCAN.org).  
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