



Strategic Communications Manager Missouri Community Action Network

Missouri Community Action Network (CAN), the statewide association of Community Action Agencies, Allies and Supporters united to end poverty, is seeking a Strategic Communications Manager. Candidates must have a desire to make a difference helping people and changing lives by supporting Missouri's Community Action Agencies and associated networks through integrated marketing and communications initiatives.

Specific duties include the development, implementation, and evaluation of the Missouri CAN communications plan, which includes responsibility for the development, design, distribution, and maintenance of all print and digital strategy and collateral; media relations; and coordination and design of marketing plans and strategic initiatives for the promotion and distribution of Missouri CAN products and services. Additionally, the Strategic Communications Manager will increase access to public relations strategies throughout Missouri's Community Action Network and provide training and technical assistance to individual agencies as needed. This position is located in Jefferson City and involves limited in-state travel.

The ideal candidate has a bachelor's degree in a related field, 3-5 years of experience coordinating a variety of marketing/communications functions in a human services environment, and a desire to serve as the association's sole communications specialist. High level of technical skills related to marketing/communications initiatives is a must. Salary range \$40-50K with an excellent benefits package.

Complete the application at www.communityaction.org/our-team and submit along with your cover letter and resume via email to info@communityaction.org. Applications accepted on a rolling basis; position open until filled. For more information about the Missouri Community Action Network, please visit www.MissouriCAN.org.