How-To

Talk to Your Legislators

Hook
- Introduce Yourself
  + Mention where you live, identify yourself as a constituent
  + Share why you are there in one or two sentences
  + 1 minute

Line
- Share your story
  + Your personal story, why you believe in Community Action
  + Provide basic statistics, but Legislators want faces to those statistics
  + Keep it Brief, 3 minutes max

Sinker
- The 'Ask'
  + Request a commitment,
  + Reiterate your main message
  + 1 minute
  + Listen to the response
  + Thank them for their time

Remember
- Prepare & practice for the meeting
- Have a simple, clear message
- Honesty is the best policy
- Be polite and gracious
- Lawmakers are busy
- Know when to walk away

Source: iach.org