

CELEBRATE

50 years

of making a difference with



2022 Missouri CAN Conference



Greetings!

We know you care about your community, and that's why we're reaching out.

Community Action Agencies (CAAs) serve families in every city and county in Missouri. They provide assistance at the local level to lift people out of poverty. This help takes many forms, from early childhood education programs to food pantries.

The work is hard but meaningful, and it would not be possible without the support of organizations such as yours.

Missouri Community Action Network (Missouri CAN), the state association for CAAs, hosts an annual conference to give agency staff access to training, resources, professional development, and networking opportunities with like-minded individuals, businesses, and nonprofits. It's a chance for CAA staff from around Missouri to gather, connect, and grow.

From May 3-5, 2022, we are holding our **2022 Annual Conference in Branson, MO**. The event marks an important milestone in the history of Missouri CAN—we're celebrating our 50th birthday! We have served our agencies for half a century, and, in turn, those agencies have served thousands upon thousands of people.

We want to celebrate that. We want to celebrate our agencies and their staff. We want to celebrate the difference they've made in the lives of countless families. And we want to celebrate the partners that have made that mission a reality. Partners like you.

Would you consider being a sponsor for 2022 Missouri CAN Annual Conference? And if you're not able to sponsor, we hope you'll consider serving as an exhibitor or donor.

Community Action is built on a simple concept: people *in* the community know what's best *for* the community. This local, holistic approach depends on other stakeholders in the community—businesses, churches, schools, and leaders—coming together to work for the good of everyone.

We want to invite you to be a part of our statewide community. Your sponsorship is an investment in your own community, as staff members return to your shared footprints of the state with skills and training to help people thrive.

If your organization is interested in being an official event sponsor, please contact **Brian Valentine at (573) 634-2969 or bvalentine@communityaction.org**. Or if you're interested in being an exhibitor or donor, contact **Amy Thrash at athrash@communityaction.org**. We look forward to hearing from you.

In community,

A handwritten signature in black ink that reads "Dawna Fogarty". The signature is fluid and cursive.

Dawna Fogarty
Missouri CAN
Executive Director

Sponsor the 2022 Missouri CAN Conference



Sponsorship Levels



GOLD
\$5,000 +



SILVER
\$2,500 +



BRONZE
\$1,500 +

Complimentary Registrations	4	3	2
Pre and Post Event Recognition			
+ Digital marketing recognition	•	•	•
+ Company recognition on Missouri CAN website	logo/12 months	name/6 months	
On-Site Event Recognition			
+ Complimentary exhibit space to display products or services	priority placement	•	•
+ Advertising space in conference program*	full page	1/2 page	1/4 page
+ 1 flyer/brochure presented in all attendee bags *	•	•	•
+ Signage recognition at event	•	•	•
+ Special recognition to attendees during conference	•	•	•

★ **SPECIAL SPONSOR OPPORTUNITY!** + Sponsor the Networking Hour

*Benefits include 1 complimentary ticket to conference, company recognition in conference program and event app, and more!
Ask about this unique a la carte sponsorship opportunity for added recognition.*

* We want to give you the props you deserve. Make sure to submit all the items you want included in conference materials by March 15, 2022.

** Requires vector logo artwork (i.e. .eps)

Contact Dawna Fogarty at (573) 634-2969 or dfogarty@communityaction.org to discuss your sponsorship of this statewide conference and get the recognition you deserve.

As a sponsor, you get an exhibit space!

Your exhibit space includes:

- 6-foot skirted table
- Complimentary Wi-Fi



Exhibit at the 2022 Missouri CAN Conference



Hello Exhibitor!

You have the unique opportunity to connect with Community Action employees as an exhibitor at Missouri CAN's Annual Conference.

Exhibitors at our conference offer tools and resources to help Community Action Agencies achieve their goals. Throughout the event, you'll have the opportunity to engage with conference attendees, including a dedicated social hour with exhibitors. To reserve one of our limited exhibitor spaces, contact Amy Thrash at athrash@communityaction.org. If you sign up to be an event sponsor, an exhibitor space is automatically saved for you. We appreciate your support!

Your \$350 Exhibitor Registration Fee includes:

- 6-foot skirted table
- Complimentary Wi-Fi
- Meals for 1 person*



** Bringing a friend or colleague?*

Add \$180 per additional person to your registration.